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Website And Software Development By A2 Web Technologies

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<http://www.a2webtech.in>

<http://www.wefriends.a2webtech.in>

Website, Website, Website, Website is what the main thing what all business people want in today's time and website is the only source which is cheap and the best way to get the business although getting a good website is not easy and then to marketize that website to get the maximum business needs SEO, i.e. search engine optimization which is the back bone of any website to get the business famous for maximum earning hence the word business in today's world is going to be always attached to be for website and after website.

That's where we create a difference for you in Internet Marketing when people talk about website and website development i.e. A2 Web Technologies.

A2 Web Technologies has set itself to take care of your ideas shape them into reality with our expertise and innovative methodologies

We have a large group of software engineers with proven track record diverse expertise and are able to poise software development efforts and project extent to your business requirements.

We believe in simple work division method and hence on every project we develop we divide it into modules and develop the project module-wise that helps and make a good tracking feature of work progress for both us and client.

Internet is undoubtedly the biggest contemporary way to gather information about anything under the sun. Internet marketing, in fact, is the cheapest and the most effective way to promote one's product or service on a global scale.

Web development is a term used to describe a range of services from online applications, ecommerce applications, web applications, and information websites. Web development has two areas the front-end (Design, JavaScript, AJAX) and back-end development (features like shopping carts, content management, post code lookup, database search and any technical feature).

We provide solutions that are tailored to your budget. Whether you require a dynamic database driven e-commerce website or a small website for your start-up business we can provide for your requirements. We use a variety of technologies to ensure your message is transmitted to the end user in the most effective fashion.

What we can do :

There are many things we can create using our web development skills and these include:

1. Bespoke content management systems to help you edit your website.
2. Ecommerce functionality for your online shop
3. Custom Forums to help your customers engage with your website.
4. Online Chat to enable your customers to engage with you while they are online.
5. Social networking to enable people to set up their own profiles on your website.

6. Online booking systems so that customers can book appointments or hotel rooms etc.
7. Recruitment websites that allow people to upload their information direct to your website.
8. Any other function that involves user input.

We have a clearly established process for putting together a site that makes sure you get exactly what you want. In a typical build, this consists of the following five stages.

Requirements Gathering

This is about making sure we understand exactly what it is your company wants from its website, and it works best if we do it face-to-face. On the back of these meetings our team will put together a proposal. This serves as both the basis of the agreement between the two companies and the blueprint for the future of the site.

Visual Concept

Once the proposal has been agreed, the next step is to establish the look and feel of the site. The designer will use the information already gathered to produce clean and eye-catching designs that express the ethos of your company in clear visual language. You will be offered more than one variant, and choose the one you like best.

Site Architecture

This is about thinking through the structure of the site from the user's point of view to produce a definitive site map. The aim should be to minimize the number of clicks before any given user arrives at what they are looking for.

Production

Once the visual concept and site architecture are in place we can begin producing the graphical templates. These designs are then turned into an HTML wire-frame. That's a site you can click around, but which doesn't do anything more than that.

Development

The last step in the process is the development of the functioning website. It is at this point that the more complex programming is done. The work will be carried out on one of our development servers and successive iterations will be available for you to test and review.

<http://www.wefriends.a2webtech.in>

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