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Coldwell Banker Real Estate

Mr. Colbert Coldwell, founder of the now famous Coldwell banker real estate company did not simply land into the vast business we see today. Initially commencing business in the year 1906, it has seen many ups and downs over the years it has been serving millions of people from around the world.

Being a sales associate himself of a real estate company, he was unhappy of the outcome of the Great San Francisco earthquake that devastated his hometown. Real estate agents were profiting from what seemed like a great business of buying properties from victims for low prices and selling it for higher gains. This had to stop immediately.

Many tried to overcome this problem but no one ever succeeded until Coldwell decided to leave his company in order to start his new business in real estate. It was time that someone took action and helped the victims of his hometown and he was on his way to turn things around.

At the very beginning he was assisted by two close associates with the names of Tucker and Lynch. This gave birth to the very first name of the company; Tucker, Lynch and Coldwell. By the year 1940 it had a different name; Coldwell, Banker & Co. This being a result of the changing partners in the business.

The primary intention of the Coldwell banker real estate company was to focus on commercial real estate. But with the expansion, it went on to residential business. With time, the Coldwell banker real estate company went on to cover all states of America in addition to going global.

What occurred during the Great San Francisco earthquake was a misfortune. But similar situations do occur even in the present day. There are so many real estate companies carrying out fraudulent acts to which innocent people fall into trap. This happens mainly as they are unaware of the more stable companies that have been in the industry. With the Coldwell banker real estate company that has over a 30-year record of serving people, one needs not have to worry about their properties at all.

As a client who is trying to sell his or her property, discussing what you expect out of the sale is important as this will help the realtor do a good job. [Coldwell banker real estate](#) Company usually features the properties on local and national websites, therefore giving you the exposure your property needs.

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